Excel Homework: Kickstart My Chart

1. Given the provided data, what are three conclusions we can draw about kickstarter campaigns.

* Theater was the most successful but also had the most failed.
* June and July were the most successful. August had the most fails and cancels.
* Journalism failed altogether. While food, games and publishing are the lowest that were successful.

2. What are some limitations of this dataset?

* It does not tell you why things failed or why they were canceled.
  + Was there an issue in the country it took place?
  + Did they advertise?
  + Did they not have enough funds or support?
  + Was there a staffing issue?
  + Was there a lack of intertest altogether?

3. What are some other possible and or graphs that we could create

* You could compare the success rate to the country they took place. See if there is a pattern.
* You could also compare the success rate to the amount of backer and how the average backer gave.